



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

LUC Media
Attention: Accounts Payable
25 Whitlock Place
Suite 201
Marietta, GA 30064

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
943692-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
SEIU	1199 SEIU	

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943692	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041		

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/22/12	08/27/12	5a Eyeopener	5-6a	-----	:30	0	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 M----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 08/27/12 5:23 AM 5a Eyeopener 5-6a :30 SEI U1199120430 H \$1,100.00 NM									
7 WCVB M 08/27/12 5:38 AM 5a Eyeopener 5-6a :30 SEI U1199120430 H \$1,100.00 NM									
2	08/22/12	08/27/12	6a Eyeopener	558-7a	-----	:30	0	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 M----- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB M 08/27/12 6:23 AM 6a Eyeopener 558-7a :30 SEI U1199120430 H \$2,000.00 NM									
7 WCVB M 08/27/12 6:29 AM 6a Eyeopener 558-7a :30 SEI U1199120430 H \$2,000.00 NM									
6 WCVB M 08/27/12 6:57 AM 6a Eyeopener 558-7a :30 SEI U1199120430 H \$2,000.00 NM									
3	08/21/12	08/27/12	Newscenter 5 at 5	5-6p	-----	:30	0	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 M----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 08/27/12 5:25 PM Newscenter 5 at 5 5-6p :30 SEI U1199120430 H \$1,700.00 NM									
8 WCVB M 08/27/12 5:43 PM Newscenter 5 at 5 5-6p :30 SEI U1199120430 H \$1,700.00 NM									
4	08/21/12	08/27/12	Newscenter 5 at 6	6-630p	-----	:30	0	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 08/27/12 6:23 PM Newscenter 5 at 6 6-630p :30 SEI U1199120430 H \$2,500.00 NM									
5	08/21/12	08/27/12	Newscenter 5 at 11	11-1130p	-----	:30	0	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 M----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 08/27/12 11:14 PM Newscenter 5 at 11 11-1130p :30 SEI U1199120430 H \$4,500.00 NM									

Total Spots

9

DUPLICATE INVOICE



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Lehigh Valley, PA 18002-6874

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943692-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
SEIU	1199 SEIU		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,600.00
<u>Agency Commission</u>	\$2,790.00
<u>Net Amount Due</u>	\$15,810.00